

Mark Niehus

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Career Objective

As a New Media Designer it is my objective to translate a clients brand into a valuable user experience. I am compelled to bridge the strengths of both functional and aesthetic values for the users benefit.

To develop and motivate a team in order to provide a superior service to clients and to achieve organisational objectives. To provide a stimulating and challenging work environment in which personal and company goals are realised.

To push the boundaries of conventional Interface Design and challenge the way in which we present visual information.

Skills

Interface Design
Web Development
Logo Design & Branding
Print based design

Software

Fireworks
Dreamweaver
Flash
Photoshop
Illustrator

Strengths

Hardworking
Self-motivated
Able to use initiative
Excellent time management
Attention to detail
Artistic and design flair

Employment

November 2003 – To date

Self employed
New Media Designer

Job Description: As a sole trader I have my own clients as well as working on site with clients on short term contracts. This allows me to deal with a wide variety of industries.

January 2003 – November 2003

Employed by Tecreation
Senior New Designer

Job Description: As senior designer it was my responsibility to design all new media and printed media for clients and create all in house promotional material.

Project Management
Research and Development
Web Design
Flash Animation
Web Development
HTML

May 2001 - July 2002

Employed by KeeScott Associates, London
Senior New Media Designer

Job Description: As senior web designer I was involved in the entire process of all new media projects, from initial client meetings right through to design concepts and development within a predetermined brief. I was also involved in the presentation of creative concepts for new business pitches.

Project Management
Research and Development
Interface Design
Flash Animation
Web Development
April 2001- May 2001

Employed by Work Station Solutions
Freelance New Media Designer

Job Description: This role involved producing web-based media and front-end design and development for a range of web-based projects.

Web Design
Flash Animation

Graphic Design
HTML

June 2000 - March 2001

Employed by Ctel Technologies
New Media Designer

Job Description: This position entailed web-based media, print media and all visual communication within a predetermined brief. I was responsible for the completion of front-end design and development on a range of web based projects.

Branding
Web Design
Flash Animation
Graphic Design
HTML

August 1994 - May 2000

Employed by Adelaide Colour
Graphic Designer

Job Description: My duties included co-ordinating all projects within the digital imaging department and concept development and design on various printed media and large format display systems.

Graphic Design
Digital Printing
Film/Print Scanning
Client Liaison

November 1993 – June 1994

Employed by Triangle Reproductions
Artist Assistant

Job Description: This position included operation of the digital printers and scanners and general customer service.

Graphic Art
Digital Printing

Education

Torrens Valley Institute of TAFE, Tea Tree Gully Campus

Diploma in Applied Design for Multimedia
(See appendix for Results)

Croydon Park College of TAFE

99' Web Page Design
96' Computer System Management
96' Introduction to Computers for Graphic Arts

Ngapartji

98' Design for Industry
98' Authoring

Interests

Art
Creative Writing
Poetry
Surfing

Referees**Steve Watt**

Business Development Manager

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Director

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Appendix

Subject Name	Res	Sem	Year
Authoring 3 Multimedia	D	2	2000
Legal and Cultural Issues in IMM	C	2	2000

Subject Name	Res	Sem	Year
Interface Design 2 Multimedia	D	1	2000
Authoring 3 Multimedia	D	1	2000
Digital Graphics 3	D	1	2000
Digital Sound & Video 2	D	1	2000
Interactive Multimedia Project Design 2	D	1	2000
Interactive Multimedia Team Project	C	1	2000
OHSW – Generic Fundamentals	C	1	2000

Result Legend

D	Distinction
C	Credit
P	Pass
PA	Pass achieved, non-graded
RE	Recognition of prior learning