

**Mark Niehus**

**Address** : 18 Theresa Street  
Norwood  
South Australia  
5067

**Telephone** : Sorry no contact number at this time

**Email** : [mark@v2id.com](mailto:mark@v2id.com)

**Portfolio** : [www.v2id.com](http://www.v2id.com)

**Career Objective**

To develop and motivate a team in order to provide a superior service to clients and to achieve organisational objectives. To provide a stimulating and challenging work environment in which personal and company goals are realised.

To push the boundaries of conventional Interface Design and challenge the way in which we present visual information.

**Strengths**

Hardworking  
Self-motivated  
Able to use initiative  
Excellent time management  
Attention to detail  
Artistic and design flair

**Software**

Fireworks  
Dreamweaver  
Flash  
Photoshop  
Freehand  
Illustrator

## **Education**

### **Torrens Valley Institute of TAFE, Tea Tree Gully Campus**

Diploma in Applied Design for Multimedia  
(See appendix for Results)

### **Croydon Park College of TAFE**

99' Web Page Design  
96' Computer System Management  
96' Introduction to Computers for Graphic Arts

### **Ngapartji**

98' Design for Industry  
98' Authoring

## **Employment**

### **November 2003 – April 2008**

Self employed  
New Media Designer

**Job Description:** As a sole trader I have my own clients as well as working on site with clients on short term contracts. This allows me to deal with a wide variety of industries.

### **Recent Projects**

#### **Client: The Australian Wine and Brandy Corporation**

I am currently finishing the design on the portal for the Australian Wine Corporation and five international bureau sites that the portal will contain.

#### **Client: NetSpot**

I worked with NetSpot on a brand refresh and new website. The project gave NetSpot a renewed, professional, clean look to target their I.T. and educational audience.

### **January 2003 – November 2003**

Employed by Tecreation  
Senior New Designer

**Job Description:** As senior designer it was my responsibility to design all new media and printed media for clients and create all in house promotional material.

Project Management  
Research and Development  
Web Design  
Flash Animation  
Web Development  
HTML

### **May 2001 - July 2002**

Employed by KeeScott Associates, London  
Senior New Media Designer

**Job Description:** As senior web designer I was involved in the entire process of all new media projects, from initial client meetings right through to design concepts and development within a predetermined brief. I was also involved in the presentation of creative concepts for new business pitches.

Project Management  
Research and Development  
Web Design  
Flash Animation  
Web Development  
HTML

### **April 2001- May 2001**

Employed by Work Station Solutions  
Freelance New Media Designer

**Job Description:** This role involved producing web-based media and front-end design and development for a range of web-based projects.

Web Design  
Flash Animation  
Graphic Design  
HTML

### **June 2000 - March 2001**

Employed by Ctel Technologies  
New Media Designer

**Job Description:** This position entailed web-based media, print media and all visual communication within a predetermined brief. I was responsible for the completion of front-end design and development on a range of web based projects.

Branding  
Web Design  
Flash Animation  
Graphic Design  
HTML

### **August 1994 - May 2000**

Employed by Adelaide Colour  
Graphic Designer

**Job Description:** My duties included co-ordinating all projects within the digital imaging department and concept development and design on various printed media and large format display systems.

Graphic Design  
Digital Printing  
Film/Print Scanning  
Client Liaison

**November 1993 – June 1994**

Employed by Triangle Reproductions  
Artist Assistant

**Job Description:** This position included operation of the digital printers and scanners and general customer service.

Graphic Art  
Digital Printing

**November 1989 – October 1993**

Employed by Colour Quick  
Photographic Printer

**Job Description:** This role involved production of high quality large format photographic prints and studio photography of products and original art works for reproduction.

Studio Photography  
Photographic Printing

**November 1988 - November 1989**

Employed by Adelaide Festival Centre Trust  
Advertising Manager Assistant

**Job Description:** This position involved assisting the advertising manager in implantation of window display design and distribution of marketing material. I was also performing general administration duties.

Graphic Art  
Window Displays  
Administration

**Other Achievements**

I competed in the web building competition at Web Design 2000 Sydney.

**Interests**

Art  
Creative Writing  
Poetry  
Surfing

## **Referees**

### **Steve Watt**

Business Development Manager

NetSpot Pty. Ltd.  
183 Melbourne St. North Adelaide SA 5006  
Phone: +618 8361 6800  
Email: [steve@netspot.com.au](mailto:steve@netspot.com.au)

### **John Haig**

Director

KeeScott Associates  
8-10 Dryden Street  
London  
WC2E 9NA  
Phone: +44 020 7400 4170  
Email: [john@keescott.co.uk](mailto:john@keescott.co.uk)

## Appendix

<b>Subject Name</b>	<b>Res</b>	<b>Sem</b>	<b>Year</b>
Authoring 3 Multimedia	D	2	2000
Legal and Cultural Issues in IMM	C	2	2000

<b>Subject Name</b>	<b>Res</b>	<b>Sem</b>	<b>Year</b>
Interface Design 2 Multimedia	D	1	2000
Authoring 3 Multimedia	D	1	2000
Digital Graphics 3	D	1	2000
Digital Sound & Video 2	D	1	2000
Interactive Multimedia Project Design 2	D	1	2000
Interactive Multimedia Team Project	C	1	2000
OHSW – Generic Fundamentals	C	1	2000

## Result Legend

D	Distinction
C	Credit
P	Pass
PA	Pass achieved, non-graded
RE	Recognition of prior learning